

AUTO INNOVATORS:
The Merge 2026

Join us at the intersection of Influence, Investment, Innovation.

November 17, 2026_ Washington, DC

The automobile is driving the next wave of industrial innovation, sparking significant change across the U.S.

Economic Impact

JOB SUPPORT



11 Million
JOBS

GDP CONTRIBUTION



5%

ECONOMIC BOOST



\$1.5 Trillion
ANNUALLY

Join us for a day where we bring together automotive manufacturers, innovators, policymakers and the financial community to examine the U.S. auto industry's future, particularly questions at the intersection of technology, government policy and capital.



Sponsorship Opportunities*

EXCLUSIVE PLATINUM SPONSORSHIP: \$75,000 (One Exclusive Sponsorship Available)

- Keynote Speaking Opportunity
- One (1) moderator or panelist role during the conference
- Platinum Level branding on digital media (including event website, registration page and marketing emails) and venue banners
- Branded signage in designated areas
- Platinum Sponsor logo highlighted during opening keynote session
- One (1) pre-event webinar panel position or executive interview during event run-up
- Two (2) senior executive invitations to private Executive Dinner
- Ability to distribute research and/or company content to registrants' pre-event, as approved by Auto Innovators
- Prominent logo positioned on main stage backdrop
- Branded coffee mugs or water bottles to be used by all speakers
- Ten (10) complementary registrations with premium program seating
- Distribution of giveaway item at registration area

GOLD SPONSORSHIP: \$50,000

- One (1) moderator or Panelist role during the conference
- One (1) session Introduction during the conference
- Gold Level branding on digital media (including event website, registration page and marketing emails) and venue banners
- Branded signage in designated areas
- Logo displayed on main stage backdrop
- One (1) senior executive invitation to private Board Dinner
- Seven (7) complementary registrations with premium program seating
- Distribution of giveaway item at registration area

SILVER SPONSORSHIP: \$25,000

- Moderator or Panelist role during the conference
- Silver Level branding on digital media (including event website, registration page and marketing emails) and venue banners
- Branded signage in designated areas
- Five (5) complementary registrations with premium program seating
- Distribution of giveaway item at registration area

BRONZE SPONSORSHIP: \$10,000

- Bronze Level branding on digital media (including event website, registration page and marketing emails) and venue banners
- Branded signage in designated areas
- Three (3) complementary registrations with premium program seating
- Distribution of giveaway item at registration area

RECEPTION SPONSORSHIP: \$20,000

- Opportunity to close out stage program and welcome guests to reception
- Silver Level branding on digital media (including event website, registration page and marketing emails) and venue banners
- Branded signage in designated areas
- Exclusive networking reception sponsor
- Six (6) complementary registrations with premium program seating
- Distribution of giveaway item at registration area

LUNCH SPONSORSHIP: \$15,000

- Silver Level branding on digital media (including event website, registration page and marketing emails) and venue banners
- Branded signage in designated areas
- Exclusive lunch sponsor with additional signage in lunch area
- Four (4) complementary registrations with premium program seating
- Distribution of giveaway item at registration area

BREAKFAST SPONSORSHIP: \$10,000

- Silver Level branding on digital media (including event website, registration page and marketing emails) and venue banners
- Branded signage in designated areas
- Exclusive breakfast sponsor with additional signage in breakfast area
- Three (3) complementary registrations with premium program seating
- Distribution of giveaway item at registration area